

# Mabel's Labels Fundraiser

Starting Feb. 1<sup>st</sup> & Ending April 1<sup>st</sup>

Starting February 1, 2010 Happy Time Preschool will have the opportunity to reach out to our family and friends and share this wonderful product and to raise money for our school. This is a great way to earn money toward your fundraising commitment and it is all done on-line with our own URL for Mabel's Labels website and their complete product line: [www.htcp.mabel.ca](http://www.htcp.mabel.ca).

The fundraiser with Mabel's Labels will run for three months closing sales for HT on April 1<sup>st</sup>. Simply send an email to your friends, family, co-workers, neighbors, etc. with our website and HT will receive 22% of the profits (and your family receives credit toward your fundraising at the same time). In order for your family to receive credit, each order placed has to reference your child's full name. This is found at the checkout page directly under Happy Time Cooperative Preschool in the line stated as "Other". If the child's name is not entered in this field, Happy time will still receive credit for the sale but your child will not.

The website is very simple to use and each order goes directly to the buyer with no paper work or money to follow up on. The more people you contact and reach out to the better the results! I have included a form letter that can be personalized by you to send out via email to family and friends (and their family and friends) inviting them to help raise money for our school and to enjoy the great quality of Mabel's Labels that are great not only for kids but adult stuff too.

I have been using these labels for almost 8 months and have been more than satisfied with each product and their uses. My favorite labels are the shoe labels as well as the 411 wristbands ~ great for travel, car seats, bags and much more. Please feel free to ask about any of the products, ordering and check out procedures. Check out sample uses of these labels by the information area near the front door at HT school.

Thank you for your support and participation in this fantastic fundraiser and enjoy Mabel's Labels.

**Nicole Loughead**  
**Fundraising Chair**

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